

1st Open International Didactic Seminar
on

Business Intelligence and Data Science

Case studies. Discussion on Selected Topics

April 16, 2021

DATA DRIVEN STRATEGIES

Collegium of Economic Analysis, SGH (Poland)



Meeting Agenda:

- 9.00 Welcome speech by the Dean of the Collegium of Economic Analysis, SGH
- 9.10 Invited speaker: Marcin Kaźmierczak (Google Cloud Poland): *Google Cloud Platform as Data Science Technology*
- 9.40 Eva Rakovska (University of Economics in Bratislava, Slovakia): *BI as a Part of Knowledge Management Technologies*
- 10.10 Petr Rozehnal, Radek Nemeč, Frantisek Zapletal, Miroslav Hudec (Technical University of Ostrava, Czech Republic): *Modeling of Semantic Uncertainty in Smart Cities*

10.50-11.05 Coffee Break – Networking

- 11.05 Serhiy Lyeonov, Tetyana Pimonenko, Serhii Mynenko (Sumy State University, Ukraine): *Experience of using SAS Enterprise Miner, Eviewa, Statistica, Power BI and Python in Data Analysis*
- 11.35 Zoltan Rajnai, Eva Beke (Óbuda University, Hungary): *Data and Information Security*
- 12.05 Przemysław Szufel (Warsaw School of Economics, Poland): *Remote Teaching of Cloud Computing for Data Science during Covid-19 Pandemic*

12.35-12.55 Coffee Break – Networking

- 12.55 Beata Gontar, Damian Kajszczyk (University of Lodz, Poland): *Order to cash analytics*
- 13.25 Irena Patasiene, Martynas Patasius, Evaldas Vaiciulynas (Kaunas University of Technology, Lithuania): *Teaching of BI in Kaunas University of Technology Using Business Game*
- 13.55 Closing Disucssion



Organising committee

dr Zbigniew Gontar (chair)
prof Zoltan Rajnai
prof Serhiy Lyeonov
dr Eva Rakovska
dr inz Petr Rozehnal
dr Irena Patasiene
dr Beata Gontar

