



The World Economy Research Institute's
14th Annual Conference Fostering Innovation and Competitiveness
in cooperation with
the Department of European Integration and Legal Studies,
Collegium of World Economy, SGH Warsaw School of Economics

Fostering Innovation and Competitiveness: Towards Smart Manufacturing and Services in Europe

Warsaw, October 16, 2020 (Friday)
Online

to join the conference use the following link: <https://cutt.ly/UgrnQ36>

Program

8:30-8:45	Registration
8:45-9:00	Welcome addresses Prof. Mariusz Próchniak, Dean of Collegium of World Economy, SGH Warsaw School of Economics Prof. Marzenna Anna Weresa, Director, World Economy Research Institute, SGH Warsaw School of Economics Prof. Adam A. Ambroziak, Head of the Department of European Integration and Legal Studies, SGH Warsaw School of Economics
Session I 09:00–11:15	<u>Chair:</u> Prof. Arkadiusz Michal Kowalski, SGH Warsaw School of Economics Keynote lecture I: The EU Demographic, Digital and Institutional Dividend – adjustment to globalization Prof. Anna Zielińska-Głębocka, head of the Department of International Economics and Economic Development, Faculty of Economics, University of Gdańsk Keynote lecture II: Enhancing Innovation Through Holistic Innovation Policy Prof. Charles Edquist, Ruben Rausing Chair in Innovation Research at CIRCLE, Lund University, Sweden Keynote lecture III: Policy Instruments Supporting Innovation in Services in South Korea Prof. Siwook Lee, KDI School of Public Policy and Management Presentation of the 2020 Edition of “Poland. Competitiveness Report. Focus on Service Sector” Poland’s Competitive Position in 2020 Prof. Marzenna Anna Weresa, World Economy Research Institute, SGH Warsaw School of Economics
11:15-11:30	Break

<p>Session II 11:30-12:45</p>	<p>SESJA ODBYWA SIE W J.POLSKIM /SESSION IS HELD IN THE POLISH LANGUAGE</p> <p style="text-align: center;">Obchody jubileuszu Profesor Elżbiety Kaweckiej-Wyrzykowskiej, Jean Monnet ad Personam Chair, Katedra Integracji i Prawa Europejskiego SGH / Celebration of the jubilee of Professor Elżbieta Kawecka-Wyrzykowska, Jean Monnet ad Personam Chair, Department of European Integration and Legal Studies, SGH)</p> <p>Europejski panel dyskusyjny: Spójność Polski w UE. Co dalej? /European Panel Session: Cohesion of Poland in the EU? What’s next?</p> <p>Prowadzący/Chair: Prof. Adam A. Ambroziak, Szkoła Główna Handlowa w Warszawie, Team Europe</p> <p>Paneliści/Panelists:</p> <p>prof. Krystyna Gawlikowska-Hueckel, Uniwersytet Gdański prof. Jacek Szlachta, Szkoła Główna Handlowa w Warszawie prof. Adam A. Ambroziak, Szkoła Główna Handlowa w Warszawie</p> <p>Podsumowanie dyskusji/Conclusions: prof. dr hab. Elżbieta Kawecka-Wyrzykowska, Szkoła Główna Handlowa w Warszawie</p>
<p>12:45-13:00</p>	<p>Break</p>
<p>Session III 13:00-14:00</p>	<p>Innovation determinants and policy</p> <p><u>Chair:</u> Dr Anna Dzieńnis, SGH Warsaw School of Economics</p> <p>Foreign ownership and within-MNEs GVC participation as determinants of innovation activities: A CIS-based firm-level analysis, Prof. Jan Michalek, Prof. Andrzej Cieślak, Prof. Krzysztof Szczygielski, Dr Jacek Lewkowicz, Dr Jerzy Mycielski, University of Warsaw, Faculty of Economic Sciences</p> <p>Innovation performance and policy – what can Poland learn from China? Prof Arkadiusz Michał Kowalski, Dr Agnieszka McCaleb, SGH Warsaw School of Economics</p> <p>Georgia's employment policy in the context of efficiency and fairness Prof. Marine Tavartkiladze, Sulkhani-Saba Orbeliani Teaching University, Tbilisi, Georgia</p> <p>The relationship between Foreign Direct Investment in services and the competitiveness of Visegrad countries' service sector, Dr Tomasz M. Napiórkowski, SGH Warsaw School of Economics</p>
<p>14:00-14:15</p>	<p>Break</p>
<p>Session IV 14:15-15:15</p>	<p>Smart specialization, services, energy security and international competitiveness</p> <p><u>Chair:</u> Dr Agnieszka McCaleb, SGH Warsaw School of Economics</p> <p>Linking smart specializations and value chains in regions as a case of supply and demand side regional policy, Prof. Mariusz Jan-Radło, SGH Warsaw School of Economics</p> <p>Smart services for smart cities – urban development through smart city solutions and ‘city as a service’ model, Prof. Ewelina Szczech-Pietkiewicz, SGH Warsaw School of Economics</p> <p>European perspective on energy security and international competitiveness Dr Honorata Nyga-Łukaszewska, Dr Tomasz M. Napiórkowski, SGH Warsaw School of Economics</p> <p>Intra-EU vs Extra-EU Trade in ICT Services Dr Joanna Stefaniak, University of Gdańsk, Prof. Adam A. Ambroziak, SGH Warsaw School of Economics</p>
<p>Session V 15.15- 15.45</p>	<p>Keynote lecture IV</p> <p><u>Chair:</u> Prof. Marzenna Anna Weresa, SGH Warsaw School of Economics</p> <p>True Industrial Policy Against the COVID-19 Pandemic, Fuad Hasanov, Abderrahmane Reda Cherif, International Monetary Fund (IMF)</p> <p>Closing the conference</p>