



11th World Economy Research Institute's Annual Conference
Collegium of World Economy, Warsaw School of Economics

Addressing Competitiveness Challenges with Innovation and Institutional Change

Warsaw, Monday, June 13, 2016

Venue: Building C, Auditorium I, Al. Niepodległości 128, Warsaw, Poland

Program

9:00 – 9:15	Registration & coffee
9:15 – 9:20	Welcome addresses
9:20 – 10:00	<p>Keynote lecture session: Chair: Professor Marzenna Anna Weresa</p> <p><u>Keynote Speakers:</u></p> <p><i>Competitiveness & Innovation of Nations, Clusters and Firms – Conceptual Models</i>, Professor Örjan Sölvell, Stockholm School of Economics, Sweden</p> <p><i>Poland's Competitiveness Today and Tomorrow: A Snapshot of the EU Policy Recommendations</i> Dr. Andrzej Rudka, Adviser to DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</p>
10:00 – 10:15	Coffee break
10:15 – 11:30	<p>SESSION I. Innovation as a Driver of Competitiveness</p> <p>Chair: Professor Günter Heiduk</p> <p><u>Speakers:</u></p> <p><i>Poland's Competitiveness in 2010-2015 - Presentation of the 2016 Edition of "Poland. Competitiveness Report"</i>, Professor Marzenna Weresa, World Economy Research Institute, Warsaw School of Economics, Poland</p> <p><i>Real Economic Convergence and Total Factor Productivity Growth in the Central and Eastern European Countries</i>, Professor Mariusz Próchniak, Warsaw School of Economics, Poland</p> <p><i>Strategic Priorities of Knowledge-based Economic Growth, Innovation and Competitiveness in a Regional Context</i>, Dr. Balazs Laki, Corvinus University of Budapest, Hungary</p> <p><i>Innovation and Entrepreneurship in the UK</i>, Professor Lynn Martin Manchester Metropolitan University, UK</p>
11:30– 11:45	Coffee break

11:45 – 12:45	<p>SESSION II. Institutional Drivers of Competitiveness: A Comparative Perspective</p> <p>Chair: Professor Ryszard Rapacki</p> <p><u>Speakers:</u> <i>Evolution of the Polish Model of Capitalism and the Changing Pattern of Institutional Comparative Advantage</i>, Dr. Piotr Maszczyk, Warsaw School of Economics, Poland</p> <p><i>Varieties of Residential Capitalism in Poland and the CEE countries</i>, Dr. Adam Czerniak, Warsaw School of Economics, Poland</p> <p><i>Chicago Cancer Health Collaborative: Bridging Institutions to Improve Access, Increase Opportunity and Improve Community Health</i>, Professor Christina Ciecierski, Northeastern Illinois University, USA</p>
12:45 – 13:30	Lunch
13:30 – 15:00	<p>SESSION III. The Role of Internationalization in Shaping Competitive Advantages</p> <p>Chair: Dr. Tomasz Napiórkowski</p> <p><u>Speakers:</u> <i>Technological Intensity of Foreign Trade. A Comparative Analysis of Mid-Tech and High-Tech Trade of Visegrad Countries (V4)</i>, Professor Bartosz Michalski, Wrocław Economic University, Poland</p> <p><i>Future Perspectives of BMW Using Open and Reverse Innovation in China</i>, Dr. Nikola Zivlak and Sunny Maria Braun, Center of International Programs, Donghua University, Shanghai, China</p> <p><i>Transnational Corporations as the Driving Forces Behind the Global Technological Progress in Terms of R&D Expenditure</i>, Dr. Kamil Kraj, Warsaw School of Economics, Poland</p> <p><i>Does Social Inducement Lead to Higher Open Source Innovation Investment? An Experimental Study</i>, Dr. Guanzhong Yang and Shuanping Dai, IN-EAST School of Advanced Studies, University of Duisburg Essen, Germany</p>
15:00 – 15:30	Tea & coffee break
15:30 – 17:15	<p>SESSION IV. Pre-requisites of Knowledge-Based Competitiveness</p> <p>Chair: Professor Arkadiusz Kowalski</p> <p><u>Speakers:</u> <i>Responsible Competitiveness, Innovations and new Trends in Reflection on Sustainable and Integral Development in XXI Century. From Knowledge-based to Wisdom-based economy?</i> Professor Tomasz Dołęgowski, Warsaw School of Economics, Poland</p> <p><i>Social Capital as a Catalyst for Innovation and Sustainability of a Cluster: A Comparative Study of the Aerospace Clusters in the United States and Poland</i>, professor Zbigniew Bochniarz, University of Washington, Seattle, USA & Koźmiński University, Poland and Dr. Emilia Barbara Sienko-Kolakowska, Szkoła Wyższa w Kielcach, Poland, Katherine Faoro University of Washington, Seattle, USA, and Grzegorz Pisarczyk, Institute of Effective Clusters, Rzeszow, Poland</p> <p><i>Integrated Planning of the Value Chain for Developing Innovative Product-Service Systems in the Framework of Cross-Industry Meta-Cluster Initiatives</i>, Professor Stelian Brad, Technical University of Cluj-Napoca, Romania</p> <p><i>Technology Parks in Poland as an Element of the Public Proinnovation Policy</i>, Professor Leszek Kwieciński and Professor Marek Wróblewski, Institute of International Studies, University of Wrocław</p> <p><i>Regulatory Stimulation for Required Innovation in the Banking Industry</i>, Professor Stanisław Kasiewicz, Warsaw School of Economics, Poland</p>
17:15- 17:30	Conclusions