



10th World Economy Research Institute's Annual Conference
Collegium of World Economy, Warsaw School of Economics

New Forms of Innovation and Competitiveness: Enterprise, Industry and Country Perspective

Warsaw, Monday, June 29, 2015

Venue: Building C, Auditorium I, Al. Niepodległości 128, Warsaw, Poland

Media partners



Program

9:00 – 9:30	Registration & coffee
9:30 – 9:45	Welcome addresses
9:45 – 10:15	Keynote lecture: <i>The Evolution of the Innovation Ecosystem in the U.S.A.</i>, Professor Usha Nair-Reichert, School of Economics, Georgia Institute of Technology, the United States
10:15 – 10:30	Coffee break
10:30 – 12:00	SESSION I. Europe and Poland in a Changing World: New Forms of Innovation and their Impact on Sustainable Competitiveness <i>Creating Knowledge about Nature. Innovation and Sustainability in the Agro-Food Industry</i> , Professor Stefano Pogutz Department of Management and Technology Università Bocconi, Italy, Professor Monika Win, the Gustavson School of Business, Canada <i>Open Innovation in Poland and in Other EU Countries</i> , Professor Jolanta Mazur, Dr. Piotr Zaborek, Warsaw School of Economics, Poland <i>The Multifaceted Approach to the Environment for Entrepreneurship in Selected CE countries</i> , Professor Marina Dabić, Faculty of Economics and Business, University of Zagreb, Croatia & Nottingham Business School - Nottingham Trent University, UK, Professor Jadranka Švarc, The Institute of Social Sciences Ivo Pilar, Croatia, Emira Bečić, Ministry of Science Education and Sport, Croatia <i>Innovation and Sustainable Competitiveness - Presentation of the 2015 Edition of “Poland. Competitiveness Report”</i> , Professor Marzenna Weresa, World Economy Research Institute, Warsaw School of Economics, Poland
12:00– 12:15	Coffee break

12:15 – 13:45	<p>SESSION II. Designing Policies to Support Innovation and Competitiveness <i>- Session of the Harvard Business School's Microeconomics of Competitiveness Affiliate Network</i></p> <p><i>The Intervention Model Led by Sintonia an Institution for Competitiveness and Collaboration (IFCC)</i>, Dr. José Pablo Nuño and Dr. Judith Cortés Zurita, Sintonía, UPAEP University, Barrio Santiago Puebla, Mexico</p> <p><i>Economic Development of Peripheral Zones through Smart Innovation</i>, Professor Stelian Brad, Dr. Bogdan Mocan, Dr. Emilia Brad, Technical University of Cluj-Napoca, Dr. Mihaela Mocan, University of Medicine and Pharmacy "Iuliu Hațieganu", Romania</p> <p><i>Innovation as a Key Driver of Competitiveness in South-Eastern Europe</i>, Professor Savic Nebojsa, Marina Sestovic, M.Sc., Ema Marinkovic, M.Sc., Faculty of Economics, Finance and Administration, Republic of Serbia</p> <p><i>Determinants of Competitiveness in European Regions: A Test of the Emerald Model</i>, Professor Murat Akpınar, JAMK University of Applied Sciences, Finland Professor Özge Can, University of Antwerp, Belgium, Professor Melike Mermercioglu, Koc University, Turkey</p>
13:45 – 14:30	Lunch
14:30 – 16:15	<p>SESSION III. Toward an Innovation Economy: Challenges for Poland</p> <p><i>Do the Export Intensity and Technological Advancement of Firms Matter for Their Innovation Objectives? Evidence from Poland</i>, Professor Tomasz Gołębiowski, Dr. Małgorzata Stefania Lewandowska, Institute for International Management and Marketing, Warsaw School of Economics, Poland</p> <p><i>Innovation and Competitive Factors in non-R&D Industrial Enterprises. The Case of North-east Poland</i>, Professor Robert Ciborowski, Faculty of Economics and Management, University of Białystok, Poland</p> <p><i>Collaboration, Co-production, Coopetition and Coordination: A Case Study of European Bridge Organizations in Silicon Valley</i>, Dr. Paweł Pietrasieński, Katarzyna Bitka, M.A., Warsaw School of Economics, Poland</p> <p><i>In Quest for a New Approach to the Development of an Information Society under the Ambivalences of ICTs</i>, Prof. Horatiu Dragomirescu, Bucharest University of Economic Studies, Romania</p> <p><i>Between Competitiveness and the Economics of Happiness: New Trends in Sustainable Development and Common Good Theory</i>, Professor Tomasz Dołęgowski, Warsaw School of Economics, Poland</p>
16:15 – 16:30	Tea & coffee break
16:30 – 18:00	<p>SESSION IV. New Forms of Innovation in Emerging Markets: Evidence from China and Russia</p> <p><i>China's "Market for Technology" Policy and Its Impact on Open Innovation</i>, ZHENG Fei-hu, CHANG Lei, LAI De-sheng, School of Economics and Business Administration of Beijing Normal University Beijing, China</p> <p><i>The Development of the Innovation System in China</i>, Agnieszka McCaleb, M.Sc., Warsaw School of Economics, Poland</p> <p><i>The Development of Russia's "Knowledge Economy" Under Geopolitical Sanctions</i>, Professor Nataliy A. Kharitonova, Professor Ekaterina N. Kharitonova, Professor Valentina N. Puliaeva, Financial University under the Government of the Russian Federation, Russia</p> <p><i>Regulation Stimulating the Adoption and Use of Green Technology in Russia</i>, Professor Olesya V. Merkusheva, Professor Marina A. Moiseenko, The Federal State-Funded Educational Institution of Higher Education, Financial University under the Government of the Russian Federation, Russia</p>
18:00- 18:15	Conclusions