



Call for Papers

German-Polish Scientific Conference

New Challenges for the social market economies in Poland and Germany between market-oriented and digital transformation

October 7-8, 2020

SGH Warsaw School of Economics

ONLINE Conference

Organizers

- German Economy Research Department at the World Economy Research Institute of the SGH Warsaw School of Economics
- German Polish Academic Forum of the SGH Warsaw School of Economics
- Research Centre for European Integration at the Institute of International Economic Policy of the SGH Warsaw School of Economics
- Konrad-Adenauer-Stiftung in Poland

Background:

Thirty years ago, with the fall of the Berlin Wall and the dissolution of the Soviet Union, a process of political and economic transformation began in the region. The two-day conference will discuss what lessons can be learned from the transformation in (East) Germany and Poland, but also in other Central and Eastern European countries, and how current challenges of the social market economy in Germany and Poland as well as in the bilateral relations between the two countries can be met.

One of these challenges is digitalization, which has the potential to bring about a further drastic transformation of the economy and society. It is widely expected that the use of digital technologies will fundamentally change the conditions of economic development, competition and the pattern of behavior of economic and political actors yielding new business models and market structures. Therefore, a special focus of this conference is devoted to the digital transition.

The following questions with a geographical focus on Poland and Germany will be discussed at the conference to be held in October 7-8, 2020:

- What favors successful political and economic transformation?
- How can economic competitiveness and innovativeness be combined with societal demands?
- What are the similarities and differences in Poland and Germany concerning the identified current challenges for the economy and society, both in terms of their importance for society and suggested economic policy solutions?
- What are the impacts of digital technologies on the social market economies in Poland and Germany?
- How to deal with potential risks of digitalization?
- What are the prerequisites for a successful digital transformation?
- What is the role of government and markets in managing current challenges?

Call for papers

To address these issues we invite scholars from economics, political science and related disciplines as well as practitioners to discuss past and current challenges of economic and societal transformations in Poland, Germany and beyond. We welcome contributions of different theoretical and methodological background as well as of interdisciplinary character.

Conference structure and language:

Day 1 of the two days conference starts with a **panel discussion** on issues of **digital transformation** in the evening of October 7, 2020. This event will be held in *English*.

Day 2 – on October 8, 2020 – is devoted to general issues and a broader spectrum of questions of past and current **challenges of economic and societal transformations** in Poland, Germany and beyond. It will consist of a plenary session with a keynote speech and a plenary debate. The conference language on the second day will be *German*.

Publications:

Conference contributors have two options to publish their articles.

1. In English in the „*International Journal of Management and Economics*“ (40 points) provided a positive double blind review, on which the conference organizers have no influence.
2. In German in an edited volume at the SGH Publishing House (20 Points).

Deadlines:

1. Registration of conference participation and papers: **September 30, 2020**
2. Submission of written papers: **October 31, 2020**

The detailed program of the conference will be available at the end of September 2020.

Organisational Information:

1. Participation at the conference is free (no participation fee).
2. Participants pay for their own costs of transport and accommodation.
3. Registrations should be sent to Prof. Jürgen Wandel (jwande@sgh.waw.pl)

Program Committee:

Prof. dr hab. Marzenna Anna Weresa, Director of the World Economy Research Institute

Dr hab. Prof. SGH Jürgen Wandel, Head of the Department of German Economy Research

Dr hab. Prof. SGH Andreas Bielig, Department of German Economy Research

Dr hab. Prof. SGH Grażyna Wojtkowska-Łodej, Head of the Research Centre for European Integration

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